

# Claudia Mellado

Nationality: Chilean citizen  
Date of birth:  
Languages: English and Spanish  
Mobile Phone Number:  
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## EDUCATION

2007 – 2008 Post-Doctorate in Journalism, School of Journalism, Indiana University (IU), USA.  
2001/2 – 2004 Doctor of Communication. Universidad Pontificia de Salamanca (UPSA), Department of Communication, Spain.  
1996 – 2000 B.A., Journalism and Mass Communication, School of Journalism, Universidad de Concepción, Chile.

## ACADEMIC POSITIONS

03/2015 --- **Full Professor**  
School of Journalism  
Pontificia Universidad Católica de Valparaíso, Chile  
10/2010 – 02/2015 **Associate Professor**  
Faculty of Humanities  
School of Journalism  
Universidad de Santiago, Chile  
10/2004 – 09/2010 **Assistant Professor**  
Faculty of Social Sciences  
Department of Social Communication  
Universidad de Concepción, Chile

**RESEARCH AREAS:** Journalism cultures, Comparative studies, Role performance, journalism and social media

**TEACHING AREAS:** Research Methods, Advances Research Methods, Comparative Research.

## PUBLICATIONS

### Refereed Journal articles

Mellado, Claudia (2022). Roles and digital identities on Twitter and Instagram: An ethnographic study of Chilean journalists. **El Profesional de la Información**. v. 31, n. 4, e310414.

<https://doi.org/10.3145/epi.2022.jul.14>

Demeter, Marton; Goyanes, Manuel; Navarro, Federico; Mihalik, Judit, and Mellado, Claudia (2022) Rethinking De-Westernization in Communication Studies: The Ibero-American Movement in International Publishing. **International Journal of Communication**, v. 16, 3027–3046. Available at: <https://ijoc.org/index.php/ijoc/article/view/18485>

Hallin, Daniel; Mellado, Claudia & Mancini, Paolo (2021). The Concept of Hybridity in Journalism Studies. **The International Journal of Press/Politics** DOI: 10.1177/19401612211039704

Bruce Mutsvairo, Eddy Borges-Rey, Saba Bebawi, Mireya Márquez- Ramírez, Claudia Mellado, Hayes Mawindi Mabweazara, Marton Demeter, Michal Głowacki, Hanan Badr, and Daya Thussu (2021). Ontologies of Journalism in the Global South. **Journalism & Mass Communication Quarterly** 1–21. <https://doi.org/10.1177%2F10776990211048883>

Mellado, Claudia; Márquez-Ramírez, Mireya; Humanes, María Luisa; Mothes, Cornelia (2021). News Beat Fluidity in Civic, Infotainment, and Service Role Performance Across Cultures. **Journalism Practice** <https://doi.org/10.1080/17512786.2021.1971548>

Mellado, Claudia; Hallin, Dan; Cárcamo, Luis et al. (2021). Sourcing Pandemic News: A Cross-National Computational Analysis of Mainstream Media Coverage of COVID-19 on Facebook, Twitter, and Instagram. **Digital Journalism** <https://doi.org/10.1080/21670811.2021.1942114>

Mellado, Claudia; Cárcamo-Ulloa, Luis; Alfaro, Amaranta; Inai, Darla & Isbej, José (2021). “Fuentes informativas en tiempos de Covid-19: Cómo los medios en Chile narraron la pandemia a través de sus redes sociales”. **Profesional de la Información**, 30 (4), e300421

Humanes, María Luisa; Mellado, Claudia; Mothes, Cornelia; Silke, Henry; Raemy, Patric & Panagiotou, Nikos (2021). Assessing the Co-Occurrence of Professional Roles in the News: A Comparative Study in Six Advanced Democracies. **International Journal of Communication** 15, 3558–3579

Mellado, Claudia & Hermida, Alfred. (2021). A Conceptual Framework for Journalistic Identity on Social Media: How the Personal and Professional Contribute to Power and Profit. **Digital Journalism** <https://doi.org/10.1080/21670811.2021.1907203>

Mellado, C. & Ovando, A. (2021). How Chilean Journalists Use Social Media: Digital Transformation and New Forms of Visibility and Identity Creation. **Palabra Clave**, 24(2), e2422. <https://doi.org/10.5294/pacla.2021.24.2.2>

Mellado, Claudia & Hermida, Alfred (2021). The Promoter, Celebrity, and Joker Roles in Journalists' Social Media Performance. **Social Media +Society**. 1-21. Doi:10.1177/2056305121990643

Mellado, C., & Alfaro, A. (2020). Platforms, Journalists and Their Digital Selves. *Digital Journalism* <https://doi.org/10.1080/21670811.2020.1817763>

Hermida, A., & Mellado, C. (2020). Dimensions of Social Media Logics: Mapping Forms of Journalistic Norms and Practices on Twitter and Instagram. *Digital Journalism* <https://doi.org/10.1080/21670811.2020.1805779>

Mellado, Claudia., Georgiou, M., & Nah, Seungahn. (2020). Advancing Journalism and Communication Research: New Concepts, Theories, and Pathways. *Journalism & Mass Communication Quarterly* 97(2), 333-341.

Mellado, Claudia & Sherman, Andrés (2020). Mapping Source Diversity Across Chilean News Platforms and Mediums. *Journalism Practice* <https://doi.org/10.1080/17512786.2020.1759125>

Mellado, C., Mothes, C., Hallin, D., Humanes, M., Lauber, M., Mick, J., Silke, H., Sparks, C., Amado, A., Davydov, S., Olivera, D (2020). Investigating the Gap between Newspaper Journalists' Role Conceptions and Role Performance in Nine European, Asian, and Latin American Countries. *The International Journal of Press/Politics* <https://doi.org/10.1177/1940161220910106>

Márquez-Ramírez, M., Mellado, C., Humanes, M. L., Amado, A., Beck, D., Davydov, S., ... Wang, H. (2020). Detached or Interventionist? Comparing the Performance of Watchdog Journalism in Transitional, Advanced and Non-democratic Countries. *The International Journal of Press/Politics*, 25(1), 53–75. <https://doi.org/10.1177/1940161219872155>

Scherman, A., & Mellado, C. (2019). La performance periodística en la cobertura deportiva: un estudio comparado de televisión, radio, prensa impresa y medios online en Chile. *Palabra Clave* 22(3), e2238.

López-Rabadán, P., & Mellado, C. (2019). Twitter as a space for interaction in political journalism. Dynamics, consequences and proposal of interactivity scale for digital relations. *Communication & Society* 32(1), 1-18.

Sherman, C., & Mellado, C. (2019). Journalistic role performance in sport news coverage. A comparative study of TV, radio, print and online media. *Palabra Clave* (accepted for publication).

Elórtogui, C., & Mellado, C. (2019). Roles del periodismo político en un contexto multiplataforma y de crisis institucional. *Comunicación y Sociedad* (accepted for publication).

Mellado, C; Humanes, M. L; Scherman, A., & Ovando, A. (2018). Do digital platforms really make a difference in content? Mapping journalistic role performance in Chilean print and online news. *Journalism*, 1-20. <https://doi.org/10.1177/1464884918792386>

Mellado, C; Humanes, M.L., & Márquez-Ramírez, M. (2018). The influence of journalistic role performance on objective reporting: A comparative study of Chilean, Mexican, and Spanish news. *The International Communication Gazette* 80 (3): 250–272. <https://doi.org/10.1177/1748048517711673>

Örnebring, H & Mellado, C. (2018). Valued skills among journalists: An exploratory comparison of six European nations. *Journalism* 19(4): 445–463. <https://doi.org/10.1177/1464884916657514>

Hallin, D & Mellado, C. (2018). Serving Consumers, Citizens, or Elites: Democratic Roles of Journalism in Chilean Newspapers and Television News. *The International Journal of Press/Politics* 23(1): 24-43. <https://doi.org/10.1177/1940161217736888>

Viveros, D & Mellado, C. (2018). La Ley de Comunicación y su impacto en la materialización de los roles profesionales periodísticos en las noticias de la prensa de referencia en Ecuador. *Comunicación y Sociedad* 32: 1-27.

Mellado, C & Vargas, S. (2018). La influencia de la temática informativa en la presencia de los roles cívico y de infoentretenimiento en la prensa chilena: un estudio cross- longitudinal entre 1990 y 2010. *Estudios sobre el Mensaje Periodístico* 24(1): 283-294. <http://dx.doi.org/10.5209/ESMP.59950>

Mellado, C; Hellmueller, L, Márquez-Ramírez, M; Humanes, M L; Sparks, C; Stepinska, A; Pasti, S; Schielicke, Anna-Maria; Tandoc, E & Wang, H. (2017). The Hybridization of Journalistic Cultures: A Comparative Study of Journalistic Role Performance. *Journal of Communication* 67 (6): 944–967. <https://doi.org/10.1111/jcom.12339>

Mellado, C. & Humanes, M. L. (2017). Homogeneity and plurality of the media agenda in Chile. A crosslongitudinal study of the national print press between 1990 and 2015. *Communication & Society* 30(3): 75-92. <https://doi.org/10.15581/003.30.3.75-92>

Humanes, M.L; Mellado, C., & Márquez, M. (2017). La presencia del método objetivo en los contenidos noticiosos de la prensa de Chile, México y España. *Comunicación y Sociedad* 29: 165-184.

Mellado, C & Van Dalen, A. (2017). Changing Times, Changing Journalism: A Content Analysis of Journalistic Role Performances in a Transitional Democracy. *The International Journal of Press/Politics* 22(2): 244–263. <https://doi.org/10.1177/1940161217693395>

Mellado, C & Scherman, A. (2017). Influences on Job Expectations Among Chilean Journalism Students. *International Journal of Communication* 11: 2136–2153.

Mellado, C; López Rabadán, P, & Elórtégui, C. (2017). ¿(Para) ciudadanos o espectadores? Periodismo político chileno y sus modelos profesionales de aproximación a la audiencia. *Palabra Clave* 20(1): 14-46. <http://dx.doi.org/10.5294/pacla.2017.20.1.2>.

Mellado, C & van Dalen, A. (2017). Challenging the Citizen– Consumer Journalistic Dichotomy: A News Content Analysis of Audience Approaches in Chile. *Journalism and Mass Communication Quarterly* 94(1): 213-237. DOI: 10.1177/1077699016629373.

Hellmueller, L & Mellado, C. (2016). The Contextualization of the Watchdog and Civic Journalistic Roles: Reevaluating Journalistic Role Performance in U.S. Newspapers. *Palabra Clave* 19(4): 1072-1100. <http://dx.doi.org/10.5294/pacla.2016.19.4.6>.

Hellmueller, L & Mellado, C. (2016). Watchdogs in Chile and the US: Comparing the Networks of Sources and Journalistic Role Performance Models. *International Journal of Communication* 10: 3261–3280.

Hughes, S & Mellado, C. (2016). Protest and Accountability without the Press: The Press, Politicians, and Civil Society in Chile. *The International Journal of Press/Politics* 21(1), 48-67. <https://doi.org/10.1177/1940161215614565>

Hellmueller, L & Mellado, C. (2015). Professional roles and News Construction: A Media Sociology Conceptualization of Journalists' Role Conception and Performance. *Communication & Society* 28(3): 1-11 <https://doi.org/10.15581/003.28.3.1-11>.

Mellado, C & Humanes, M.L. (2015). The Use of Objective and Analytical Reporting as a Method of Professional Work: A Cross-Longitudinal Study of Chilean Political Coverage. *The International Journal of Press/Politics* 20 (1): 67-84.

Mellado, C (2015). Professional roles in news content: Six dimensions of journalistic role performance. *Journalism Studies* 16 (4): 596-614. DOI:10.1080/1461670X.2014.922276 .

Waisbord, S & Mellado, C. (2014). De-westernizing Communication Studies: A Reassessment. *Communication Theory* 24 (4): 361–372.

Hanusch, F; Mellado, C; Boshoff, P; Humanes, M, de León, S; Pereira, F; Márquez, M; Roses, S; Subervi, F; Wyss, V., & Yez, L (2014). Journalism Students' Motivations and Expectations of Their Work in Comparative Perspective. *Journalism & Mass Communication Educator* 70 (2): 141 – 160. <https://doi.org/10.1177/1077695814554295>.

Mellado, C & Lagos, C. (2014). Professional Roles in News Content: Analyzing Journalistic Performance in the Chilean National Press. *International Journal of Communication* 8: 2090–2112.

Mellado, C & Rafter, K. (2014). Understanding the influence of journalists and politicians on content: a cross-longitudinal analysis of Chilean political news coverage. *The International Communication Gazette* 76 (7): 531 – 551. DOI:10.1177/1748048514538928

Mellado, C & van Dalen, A. (2014). Between rhetoric and practice. Explaining the gap between role conception and performance in journalism. *Journalism Studies* 15 (6): 859-878. <https://doi.org/10.1080/1461670X.2013.838046>

Hanusch, F & Mellado, C. (2014). Journalism Students' Professional Views in Eight Countries: The Role of Motivations, Education, and Gender. *International Journal of Communication* 8: 1156-1173

Mellado, C & Lagos, C. (2013). Redefining comparative analyses of media systems from the perspective of new democracies. *Comunicación y Sociedad* 23 (4): 1-24.

Mellado, C. & Lagos, C. (2013). Características y factores condicionantes de la situación salarial de los periodistas en Chile. *Palabra Clave* 16 (2): 520-540.

Mellado, C; Hanusch, F; Humanes, M.L; Roses, S; Yez, L; Pereira, F; De Leon, S; Márquez-Ramírez, M; Subervi, F., & Wyss, V. (2013). The Pre-Socialization Of Future Journalists: An examination of journalism students' professional views in seven countries. *Journalism Studies* 14(6): 857-874 <https://doi.org/10.1080/1461670X.2012.746006>

Mellado, C & Subervi, F. (2013). Mapping educational role dimensions among Chilean journalism and mass communication educators. *Journalism Practice* 7(3): 345-361. DOI: 10.1080/17512786.2012.718584

Mellado, C & Humanes, M. L. (2012). Modeling perceived professional autonomy in Chilean journalism. *Journalism* 13 (8): 983- 1001. <https://doi.org/10.1177/1464884912442294>

Mellado, C & Castillo, M. (2012) Estructura de la Asociatividad profesional en el campo periodístico: el caso de Chile. *Comunicación y Sociedad* 17 (1): 131- 149.

Mellado, C; Barría, S. (2012). Development of Professional Roles in the Practice of Public Relations in Chile. *Public Relations Review* 38 (3): 446-453. <https://doi.org/10.1016/j.pubrev.2012.04.001>

Mellado, C; Moreira, S; Lagos, C, & Hernández, M.E. (2012). Comparing Journalism Cultures in Latin America: The Case of Chile, Brazil and Mexico. *The International Communication Gazette* 74(1): 60–77.

Mellado, C & Hanusch, F. (2011) Comparing professional identities, attitudes, and views in public communication: a study of Chilean journalists and public relations practitioners. *Public Relation Review* 37(4): 384– 391. <https://doi.org/10.1016/j.pubrev.2011.08.014>

Mellado, C. (2011). Modeling Individual and Organizational Effects on Chilean Journalism: A Multilevel Analysis of Professional Role Conceptions. *Comunicación y Sociedad* 24 (2): 254-269.

Mellado, C. (2011). Examining professional and academic culture in Chilean journalism and mass communication education. *Journalism Studies* 12 (3): 375-391.

Hanitzsch, T & Mellado, C. (2011) What Shapes the News around the World? How journalists in 18 countries perceive influences on their work. *The International Journal of Press/Politics* 16 (3): 404-426. <https://doi.org/10.1177/1940161211407334>

Hanitzsch, T; Hanusch, F; Mellado, C; Anikina, M; Berganza, R; Cangoz, I; Coman, M; Hamada, B; Hernández, M.E; Karadjov, Ch, Moreira, S; Mwesige, P; Plaisance, P; Reich, Z; Seethaler, J; Skewes, E; Vardiansyah Noor, D., & Wang Yuen, E. (2011). Mapping Journalism Cultures across Nations: A Comparative Study of 18 Countries. *Journalism Studies* 12(3): 273-293. <https://doi.org/10.1080/1461670X.2010.512502>

Mellado, C; Salinas, P., & Barría, S. (2010). Structure of journalistic employment and professional validation of its practices in the Chilean labor market. *Innovar* 20 (36): 91-106.

Mellado, C. (2010). Reflexiones sobre la oferta académica, la situación laboral y la formación del periodista en Latinoamérica. *Revista de Ciencias Sociales* 16(1): 9-20

Mellado, C. (2010). La influencia de CIESPAL en la formación del periodista latinoamericano. Una revisión crítica. *Estudios sobre el mensaje periodístico* 16: 307-318.

Hanitzsch, T; Anikina, M; Berganza, R; Cangoz, I; Coman, M; Hamada, B; Hanusch, F; Karadjov, Ch; Mellado, C; Moreira, S; Mwesige, P; Plaisance, P; Reich, Z; Seethaler, J; Skewes, E; Vardiansyah Noor, D., & Wang Yuen, K. (2010). Modeling Perceived Influences on Journalism: Evidence from a Cross-National Survey of Journalists. *Journalism & Mass Communication Quarterly* 87(1): 7-24. <https://doi.org/10.1177/107769901008700101>

Mellado, Claudia (2010). La voz de la academia: Reflexiones sobre periodismo y comunicación. *Signo y Pensamiento* 56 (1): 274-287.

Mellado, C. (2010). Análisis estructural de la investigación empírica sobre el periodista latinoamericano. *Comunicación y Sociedad* 13 (1): 125-147.

Mellado, C; Salinas, P; Del Valle, C., & González, G. (2010). Mercado laboral y perfil del periodista y educador de periodismo en Chile: Estudio comparativo de las regiones de Antofagasta, Biobío, Araucanía y Metropolitana. **Cuadernos de información** 26 (1): 45-64.

Mellado, C. (2009). Periodismo en Latinoamérica: Revisión Histórica y Propuesta de un Modelo de Análisis. **Comunicar** 33 (17): 193-201.

Mellado, C. (2009). Orígenes, problemas y desencuentros en la investigación sobre el periodista latinoamericano. **Innovar** 19 (33): 7 – 17.

Mellado, C (2009). Evolución del campo ocupacional del periodista latinoamericano: lógicas de mercado y esquemas de formación. **Opción** 59: 11-24.

Mellado, C. (2009). Asociatividad y profesionalización del periodismo. Los colegios profesionales de periodistas en Latinoamérica. **Comunicación, Estudios Venezolanos de Comunicación** 148: 5-9.

Mellado, C & Parra, E. (2008). Indicadores de identidad y perfil del periodista regional en Chile. **Opción** 24 (55): 145 – 167.

Mellado, C & Del Valle, C. (2008). Diagnóstico y perspectivas del periodismo como profesión: Reflexiones en torno a la formación de los profesionales de la comunicación en Chile. **Universum** 23 (2): 136-151.

Mellado, C; Simon, J; Barría, S., & Enríquez, J (2007). Investigación de perfiles profesionales en periodismo y comunicación para una actualización curricular permanente. **Zer** 12 (23): 139-164.

López Hidalgo, A & Mellado, C. (2006). *Periodistas atrapados en la Red: rutinas de trabajos y situación laboral*. **Estudios sobre el Mensaje Periodístico** 12: 161-170.

Mellado, C; Enríquez, J; Barría, S, & Besoain, F. (2006). Gremio, democracia y asociatividad: el Colegio de Periodistas de Chile ante los comunicadores de hoy. **Ámbitos** 15: 325-331.

Mellado, C. (2005). Gestión de la comunicación interna en la pequeña empresa industrial: un análisis de los procesos organizacionales clima y liderazgo. **Razón y Palabra**, 43.

Mellado, C. (2005) La pequeña empresa industrial ante los nuevos esquemas sociales: un acercamiento a su actividad comunicacional interna. **Revista LATINA de Comunicación Social**, 59.

Mellado, C. (2005) Validez de constructo para medir clima y liderazgo en la empresa desde una óptica comunicativa. **Razón y Palabra**, 47.

## Peer-reviewed Books

Mellado, C. (ed) (2021). *Beyond Journalistic Norms: Role performance and news in comparative perspective*. NY: Routledge.

Mellado, C; Hellmueller, L & Donsbach, W. (eds) (2017). *Journalistic Role Performance: Concepts, models and methods*. NY: Routledge.

## Book Chapters

Mellado, C; Hellmueller, L & Donsbach, W. (2017). Journalistic Role Performance. A New Research Agenda in a Digital and Global Media Environment. In Mellado, C et al (eds). *Journalistic Role Performance: Concepts, Contexts and Methods* (pp. 1-18) New York: Routledge.

Mellado, C; Hellmueller, L & Weaver, D (2017). Revisiting Journalists' Role Conceptions Research. In Mellado, C et al (eds). *Journalistic Role Performance: Concepts, Contexts and Methods* (pp. 21-40) New York: Routledge.

Mellado, C & Vos, T. (2017). Conceptualizing Journalistic Role Performance Across News Platforms. In Mellado, C et al (eds). *Journalistic Role Performance: Concepts, Contexts and Methods* (pp. 106-124) New York: Routledge.

Hellmueller, L & Mellado, C. (2017). Journalistic Role Performance and the Networked Media Agenda: A Comparison between the United States and Chile. In Guo, L & McCombs, M (eds). *The Power of Information Networks: New Directions for Agenda Setting* (pp. 119-131). New York: Routledge.

Lagos, C & Mellado, C. (2013). Women and media in Chile. In Byerly, C (ed) *Palgrave Handbook on Women and Journalism* (pp.226-237). New York: Palgrave.

Mellado, C. (2012). The Chilean journalist. In David H. Weaver & Lars Willnat (eds) *The Global Journalist in the 21st Century* (pp. 382-399). New York: Routledge.

Mellado, C. (2012). Major Trends of Journalist Studies in Latin America. In David H. Weaver & Lars Willnat (eds) *The Global Journalist in the 21st Century* (pp. 413-425). New York: Routledge.

Hanitzsch, T; Seethaler, J; Skewes, E; Anikina, M; Berganza, R; Cangoz, I; Coman, M; Hamada, B; Hanusch, F; Hernandez, M. E; Karadjov, Ch; Mellado, C; Moreira, S.V; Mwesige, P; Plaisance, P; Reich, Z; Noor, D, & Wang Yuen, K. (2012). Worlds of Journalism: Journalistic cultures, professional autonomy and perceived influences across 18 nations. In Weaver, D & Willnat, L (eds). *The Global Journalist in the 21st Century* (pp. 473-494). New York: Routledge.

Mellado, C; Parra, E, & Barría, S. (2008). Desarrollo Profesional y Formación Universitaria del Profesional Periodista. In Carlos Del Valle et al (eds). *Contrapuntos y entrelíneas sobre cultura, comunicación y discurso* (pp. 455-468). Temuco: Ediciones Universidad de la Frontera.

Mellado, C (2007). Periodistas y Comunicadores Sociales: Reflexión Sobre la Identidad del Periodista como Profesional Universitario. In Livacic, C et al. (eds). *Las organizaciones: Gestión educación y desarrollo del recurso humano* (pp.85-99). Santiago: LOM.

Mellado, C. (2003). Did we lose the battle in content production? The journalist in the new media. In Barrera, C et al. (eds.) *La comunicación: industria, conocimiento, profesión.* (pp.445-463). Madrid: Comunicación 2000.

## Encyclopedia Articles

Mellado, C. (2019). Journalists' Professional Roles and Role Performance.

**Oxford Research Encyclopedia of Communication.** Oxford University Press. DOI: 10.1093/acrefore/9780190228613.013.832

Hanitzsch, T & Mellado, C. (2012) Journalism Cultures. *The Blackwell International Encyclopedia of Communication*. DOI: 10.1111/b.9781405131995.2008.x. Edited by Wolfgang Donsbach.

## RESEARCH GRANTS/PROJECTS

- 2019/2023 Journalistic Role Performance Project (Second Wave)  
([www.journalisticperformance.org](http://www.journalisticperformance.org)) **Principal Investigator.**
- 2022/2026 National *Fund for Science & Technology Development (FONDECYT)*.  
Four-years project: "Journalism and its relationship with the audiences: A comparative study of the gap between expectations about the profession, evaluations of the role of the media and news practice in Chile (Fondecyt n°1220698). **Principal Investigator.**
- 2020/2022 Covid Grant "Automatic analysis and monitoring of the role of journalism and the media on different platforms during the phases of the health crisis caused by COVID-19 in nine countries in the Americas, Europe and Asia."  
ANID. **Principal Investigator.**
- 2018/2022 National *Fund for Science & Technology Development (FONDECYT)*.  
Four-years project: "Practices, discourses and the redefinition of professional roles in social media: A comparative study of Twitter and Instagram (Fondecyt n°1180443). **Principal Investigator.**
- 2015/2018 National *Fund for Science & Technology Development (FONDECYT)*.  
Tree-years project: "Professional role performance in news content of Chilean Journalism: A Comparative Study of Television, Print Media, Online Media, Radio and Social Networks" (Fondecyt n°1150153). **Principal Investigator.**
- 2014/2019 Journalism Students Across the Globe: Professionalization, Identity and Challenges in a Changing Environment. **Co-Principal Investigator.**
- 2013/2018 Journalistic Role Performance Around the Globe Project. First wave.  
([www.journalisticperformance.org](http://www.journalisticperformance.org)). **Principal Investigator.**
- 2011/2014 National *Fund for Science & Technology Development (FONDECYT)*.  
Four-years project: "Professional Models of Journalism in Chile Institutional Roles, Epistemological Orientations and influences on the national press during the period 1990-2011" (Fondecyt n°1110009). **Principal Investigator.**
- 2011/2014 *Worlds of Journalism Study*. **Co-researcher.**
- 2008/2010 National *Fund for Science & Technology Development (FONDECYT)*.

2008/2009	Three-years project: “Comparative Study of the Reality of Communication Professionals in the II, VIII, IX and Metropolitana Regions in Chile: Geopolitical Ordering, Productive Logic and Social Mediation” (Fondecyt n°1080066) <b>Principal Investigator.</b> International Women’s Media Foundation (IWMF). Grant for conducting the Latin American part of the “Global Report on the Status of Women in the News Media”. <b>Co-researcher.</b>
2007- 2011	DFG, Alemania. Three years research project <i>Worlds of Journalism</i> Pilot Study. <b>Co-researcher.</b>
2006/2008	National <i>Fund for Science &amp; Technology Development (FONDECYT)</i> . Four-years project: “Development of model explaining the relationships between identity, well-being, external forces and internal dynamics in indigenous communities of the 8 <sup>th</sup> Region, Chile” (Fondecyt n°1061011). <b>Co-researcher.</b>
2007- 2008	Fulbright Post-Doctoral Research Fellowship
2005- 2007	University of Concepción, Three-years grant for a study of <i>Job, Associative and Professional Reality of Journalists from the VIII Region</i> <b>Principal Investigator.</b>
2002- 2004	Ministry of Science and Technology, Secretary of the State of Scientific and Technological Policy, National I+D+I Plan, and National Program for the General Promotion of Knowledge (PGC). COD: BS02001-1236. Project: <i>Analysis of News about Immigration in the Spanish Press</i> , University of Salamanca (USAL). <b>Research Assistant.</b>

## INVITED SPEAKER: CONFERENCES AND SEMINARS

2021	“Performing the self” on social media: New digital journalistic cultures on Twitter and Instagram. MESO Conference 2021, December.
2021	“The interplay between traditional and emerging journalistic roles on social media in times of uncertainty and change,” Moscow Readings conference, November.
2021	“Journalism Studies in Comparative Perspective. Master seminar on Global Journalism.” University of Münster, July.
2021	“Journalistic Identity and Performance in Social Media Platforms.” OsloMet Digital Journalism Research Group Focus Seminar Series, April.
2020	“Beyond Journalistic Norms: Role Performance and News in Comparative Perspective.” Hungarian Academy of Science, Hungary, October.
2019	“Role Performance Research in Journalism Studies: What Have We Learned and Where Do We Stand?” Northwestern University, Qatar. December.

- 2018 "Professional cultures and journalistic performance in advanced and transitional democracies," *The International Workshop on Political Communication. Sixth Edition.* Université Laval, April.
- 2018 "The evolving role of journalism today: Journalistic performance in Latin America," *International Spring School – 2nd Edition. Media Systems: Comparative and Transitional Perspectives. Focus on South America,* April.
- 2016 "Professional Roles and Journalistic Performance Beyond the West: A New Research Agenda in a Digital and Global Media Environment," *Media & Governance in Latin America: Past, Present and Future of Communications in the Region.* School of Media and Communications, University of Leeds, 25- 26 July.
- 2015 "Journalistic role performance around the world. Conceptual work, methodological challenges and preliminary finding, " School of Communication, Hong Kong Baptist University, November.
- 2015 "Professional roles and Journalistic Role Performance. A cross-national perspective," School of Journalism and Communication, Tsinghua University, China, November.
- 2014 "Modelos profesionales de periodismo y el público: desafiando la dicotomía ciudadano-consumidor," Universidad Tecnológica Bolivariana, Cartagena, Colombia, 20 - 28 October.
- 2014 "Big data, nuevas audiencias y periodismo: desafíos y oportunidades," *5° Simpósio Internacional de Ciberjornalismo,* Campo grande, Brasil, 27-29 August.
- 2013 "Journalistic role performance around the globe. Conceptual work and validity of measures in content analysis," ASCOR, University of Amsterdam. November 25.
- 2013 "New audiences... New models of journalism? Challenging the citizen-consumer dichotomy," *V International Conference of online journalism and We 2.0.* Bilbao, Spain, 17-19 November.
- 2011 "Deconstructing Research on the journalistic profession in Latin America: Theoretical and Methodological challenges and influences," Faculty of Communication, University of Brasilia, Brazil, April.
- 2010 "Professional journalism cultures in Chile," *Comunicación y Espacio Público: Políticas para el fortalecimiento democrático,* UNESCO, Valparaíso.
- 2009 "Estudio comparativo de la realidad de los profesionales de la comunicación en Chile." *Primer Congreso Nacional de Periodismo: Educación e Información: Ética, valores y construcción noticiosa,* Universidad de La Frontera, Temuco, Chile, November.
- 2008 "El estudio del periodista Latinoamericano: Un análisis bibliométrico," Escuela de Periodismo, Universidad Católica del Norte, Chile, September.

- 2007 “Comparative studies about the journalism profession: conceptualization, problems, challenges and influences,” School of Journalism, Texas State University (USA), November.
- 2005 “Investigación Aplicada en Comunicación Organizacional,” Escuela de Comunicación, Universidad de Viña del Mar, Chile, October.
- 2005 “Gestión de la comunicación en pequeñas y medianas empresas,” 3<sup>rd</sup> *International Conference on Organizational Communication*, Cali, Colombia, August.

## INVITED LECTURES

- 2019 “The Interplay Between Journalistic Ideals, Perceived Enactment and Role Performance across The Globe”. Rikkyo University, Tokio, Japan, November 14.
- 2017 “Advanced Research Seminar Comparative research in journalism studies,” Invited guest lecture to PhD students of the Communication Program, at the Universidad del Norte, Colombia, 24 - 26 July.
- 2016-2017 “Instruments design and measures in Quantitative Research,” Invited guest lecture to Master students of the Political Communication Program, at the Universidad Diego Portales, August.
- 2016 “The journalistic field,” Invited guest lecture to Master students of communication at the Universidad Rey Juan Carlos, Spain, April.
- 2015 “Journalistic Role performance in comparative perspective,” Invited guest lecture to Master students of Communication at the Communication University of China, November.
- 2011-2012 “Current trends in Mass Communication’s Quantitative Research,” Invited guest lecture to Master and Doctoral’s students of journalism and communication at the University of Brasilia, Faculty of Communication, Brasilia, Brazil. April.
- 2009 “Journalism and Mass Communication Research Methods,” Invited guest lecture to Doctoral students of communication at the Universidad Austral, Faculty of Philosophy and Humanities, Valdivia, Chile. December.
- 2007-2009 “Research Methods in Journalism,” Invited guest lecture to Master’s journalism and communication students at the University de La Frontera, Department of Language, Literature and Communication, Temuco, Chile. August.
- 2007 “Applied Communication Research,” Invited guest lecture to Master’s communication students at the Universidad Pontificia de Salamanca (UPSA), Faculty of Communication, Spain.
- 2006 “Strategic Communication,” Invited guest lecture to Master’s communication students at the Facultad de Ciencias Jurídicas, Universidad de Concepción, Chile.

2005-2009 "Applied research in Communication," Invited guest lecture to Master's communication students at the Universidad Complutense de Madrid (August-September).

## VISITING RESEARCH SCHOLARSHIPS

2019 Visiting Scholar (December-one weeks) Zayed University, UAE.

2019 Visiting Scholar (December-two weeks) Northwestern University, Qatar.

2019 Visiting Scholar (November-two weeks). Rikkyo University, Tokio, Japan.

2019 Visiting Scholar (July – one week) La Sorbonne, Paris, France.

2018 Visiting Scholar (October- three weeks). New York University (NYU), U.S.

2017 Visiting Professor (March – three weeks). Universidad Rey Juan Carlos, Spain.

2017 Visiting Professor (July). Universidad del Norte, Colombia.

2016 Visiting Professor (April – two weeks). Universidad Rey Juan Carlos, Spain.

2015 Visiting Professor (November), Hong Kong Baptist University.

2015 Visiting Professor (November), Tsinghua University, China.

2015 Visiting Scholar (August – one week), Centre for Journalism, University of Southern Denmark, Denmark.

2014 Visiting Scholar (December), Universidad de la Matanza, Argentina.

2013-2014 Visiting professor, Dublin City University, Ireland.

2013 Visiting Scholar (November – one week), University of Amsterdam, The Netherlands

2012 Visiting Scholar (September – one month) Dublin City University, Ireland.

2011 Visiting Scholar (July – one week), Centre for Journalism, University of Southern Denmark, Denmark.

2007- 2008 Visiting Scholar, School of Journalism, Indiana University, Bloomington, U.S.

- 2006 Visiting Scholar (November – one week), Faculty of Communication, Universidad del País Vasco, Spain.
- 2005 Visiting Scholar (June- two weeks), Faculty of Communication, Universidad de Sevilla, Spain.
- 2005 Visiting Scholar (October- one week), Universidad de Valencia, Spain.

## **SELECTED CONFERENCES AND WORKSHOPS**

Mellado, C (2022). Explaining gaps between journalists' reported behaviours and role performance across Europe. To be presented at ECREA Conference, Denmark, October.

Mellado, C (2022). Comparing Journalistic Roles and Role Performance in 37 Countries: Methodological Updates, Study Design, and Theoretical Underpinnings. Presented at ICA Annual Conference, Paris, May.

Stepinska, A; Mellado, C; Himma-Kadakas, M; Kozman, C; Lecheler, S; Mazzoni, M (2022). Comparing Journalistic Role Performance Across News Media Platforms. Presented at ICA Annual Conference, Paris, May.

Mothes, C; Mellado, C; Blanchett, N; Hagen, L; McIntyre, K; Mick, J, Milojević, A. (2022). The Relationship Between Ideals, Self-Reported Behaviors, and Journalistic Performance in an Age of Social Media. Presented at ICA Annual Conference, Paris, May.

Mellado, C (2022). Metaphors of Professional Roles. Presented at ICA Annual Conference, Paris, May.

Mellado, C; Hermida, A. (2022). Performing the Self on Social Media: Mapping Emerging Journalistic Roles on Twitter and Instagram. Presented at ICA Annual Conference, Paris, May.

Márquez, M; Mellado, C (2022). Pandemics Coverage Beyond the Health News Domain: Comparing Journalistic Role Performance Across Different Newsbeats in Social Media Platforms. Presented at ICA Annual Conference, Paris, May.

Mellado, C., et al. (2021). News Beat Fluidity in Civic, Infotainment, and Service Role Performance Across Cultures. IAMCR July, Virtual Conference.

Mothes, C & Mellado, C (2021). Misperceptions Beyond the Audience? Discrepancies between journalistic role performance and perceived role enactment. ICA Virtual Conference, May 27–31.

Hallin, D., Mellado, C., & Mancini, P. (2020) The Concept of Hybridity in Journalism Studies. ICA Virtual Conference, Australia. May 21-25.

Mellado, C, & Hermida, A. (2020). The Promoter, the Celebrity, and the Joker: Operationalizing Emerging Journalistic Roles in New Media Logics. ICA Virtual Conference, Australia. May 21-25.

Mellado, C. (2019). The Role Performance of Journalists as Political Actors: Comparing Differences in the Hybridization of Journalistic Cultures between Authoritarian Contexts and Transitional Democracies. ECPR, Wroclaw, Poland, 4-7 September.

Mellado, C; Mothes, C; Humanes, M.L; Amado, A; Mick, J; Sparks, C; Wang, H; Silke, H; Lauber, M; Logunova, O & Oliviera, D. (2019). The Interplay Between Performance, Reported Behaviours and Self-perception of Journalists. ECREA, Poznam, Poland, 12-13 September.

Mellado, C; Mothes, C; Amado, A; Davydov, S; Mick, J; Olivera, D; Raemy, P; Roses, S; Silke, H; Sparks, C; Wang, H. (2019). The Gap Between Reported Journalistic Behaviors and Role Performance in the news. IAMCR Madrid, 7-11 July.

Hermida, A, & Mellado, C. (2019). Dimensions of Social Media Logics: Mapping the Impact of Twitter and Instagram on Journalistic Performance. IAMCR Madrid, 7-11 July.

Mellado, C.; Mothes, C.; Hallin, D.; Humanes., M;L., Amado, A., Lauber, M.; Logunova, O.; Mick, J.; Silke, H.; Sparks, C.; Olivera, D. (2019). Investigating the Gap Between Journalist's Role Conception and Media Role Performance in Nine European, Asian and Latin American Countries. AEJMC, August 7-10, Toronto.

Humanes, M.L.; Mellado, C.; Mothes, C; Silke, H., Panagiotou, N, & Lauber, M. (2019). Ideal System Typologies, Convergence or Hybridization? Journalistic Role Performance in Six Advanced Democracies. ICA Washington, 23-29 May.

Mellado, C & Vos, T. (2018). Social Media, Professional Roles and Journalistic Identity. ICA Prague, Czech Republic, 24-28 May.

Márquez-Ramírez, M; Mellado, C, & Humanes, M.L (2018). Predicting the Passive and Active Performance of Watchdog Journalism: A Comparative Study of Transitional Democracies. ICA Prague, Czech Republic, 24-28 May.

Mellado, C; Scherman, A; Humanes, M.L, & Ovando, A. (2018). Does Media Platform Really Matter? Mapping Journalistic Role Performance in Chilean Print and Online News. ICA Prague, Czech Republic, 24-28 May.

Márquez-Ramírez, M; Mellado, C, & Humanes, M.L et al. (2018). Detached Watchdog Versus Adversarial Reporting: A Comparative Study of Journalistic Role Performance in 18 Countries. AEJMC, Washington DC, 6-9 August.

Humanes, M.L; Márquez-Ramírez, M, & Mellado, C. (2017). Comparing journalistic role performance in Spain, the US, and Latin America. A study of audience approaches in news content. Ecrea Journalism Studies Section Conference 2017. Odense, Denmark, 23-24 March.

Mellado, C Humanes, M.L., & Márquez-Ramírez, M. (2017). The Influence of Journalistic Role Performance on Objective Reporting in Chilean, Mexican and Spanish News. AEJMC, Chicago 9-12 August.

Mellado, C & Hanusch, F. (2017). Comparative Design and Methodological Challenges: An Introduction to Journalism Students Across the Globe. ICA San Diego, 25-29 May.

Hughes, S; Mellado, C; Arroyave, J; Benítez, J; de Beer, A; Garcés, M; Lang, K., & Márquez-Ramírez, M (2017). Expanding Perceived Influences Research to Insecure Democracies: How Violence, Public insecurity, Economic Inequality, and Uneven Democratic Performance Shape Journalists' Work Environments. ICA San Diego, 25-29 May.

Mellado, C., et al (2017). The Hybridization of Journalistic Cultures: A Comparative Study of Journalistic Role Performance in 19 Countries. ICA San Diego, 25-29 May.

Mellado, C & van Dalen, A (2017). The Changes in Journalistic Role Performances in a Transitional Democracy Explained: A Cross-Longitudinal Study of Chilean Journalism Between 1990 and 2011. ICA San Diego, 25-29 May.

Mellado, C & Vos, T. (2016). Role Performances Across Platforms. IAMCR, Leicester, UK July 27-31.

Mellado, C & Scherman, A. (2016). Journalism Education in a Global Context: Results from a comparative study of journalism students across the globe. IAMCR, Leicester, UK July 27-31.

Mellado, C & van Dalen, A. (2016). Challenging the Citizen– Consumer Journalistic Dichotomy: A News Content Analysis of Audience Approaches in Chile. ICA, Fukuoka, 9-13 June, Japan.

Hellmueller, L & Mellado, C. (2016). The Networks of Journalistic Role Performances in Different Media Systems: The Co-Occurrence of Professional Roles and Journalistic Sources in Chile and the United States. ICA , Fukuoka, 9-13 June, Japan.

Mellado, C & Hellmueller, L. (2015). Assessing Journalistic Role Performance in 31 Countries: Comparative Design and Methodological Challenges. ICA Puerto Rico 21- 25 June.

Scherman, A & Mellado, C. (2015) Why Studying Journalism? A Quantitative Analysis of the Motivations of Journalism Students in Chile and Their Interest in Public. Wapor, Buenos Aires, 16-19 June.

Hellmueller, L., Blumell, L., Huemmer, J., & Mellado, C. (2014). Can the watchdog ever retire? Reevaluating journalistic roles through their performance. AEJMC, Montreal, August.

Mellado, C. (2013). Understanding the Influence of Journalists and Politicians on Content: A Cross-Longitudinal Analysis of Chilean Political News Coverage. ICA London, 17- 21 June.

Mellado, C & van Dalen, A. (2013). Between Rhetorics and Performance: Comparing Journalistic Role Conceptions and News Reporting Styles Among Chilean Journalists. ICA London, 17- 21 June.

Mellado, C. (2013). Professional Roles in News Content: Six Models of Journalistic Role Performance. ICA London, 17- 21 June.

Ornebring, H & Mellado, C. (2013). Valued Skills Among Journalists: An Exploratory Comparison of Six European Nations. ICA London, 17- 21 June.

Mellado, C. (2013). The Value of Objectivity as a Method of Professional Reporting: A Cross-Longitudinal Study of Reporting Styles in Chilean Political News Coverage Between 1990 and 2011. ICA London, 17- 21 June.

Mellado, C. (2012). Mapping Educational Role Dimensions Among Chilean Journalism and Mass Communication Educators. IAMCR, Durban, July 15-19.

Mellado, C. (2012). Professional Values and Characteristics of Chilean Journalists. ICA Phoenix, 24-28 May.

Mellado, C & Hanusch, F. (2012). The pre-socialization of future journalists: an examination of journalism student's professional views in seven countries around the world. 1<sup>st</sup> International Conference on Journalism Studies, Santiago de Chile, 27-29 June.

Mellado, C & Humanes, M.L. (2011) Modeling Professional Autonomy in Chilean Journalism: From The Normative to The Practice. IAMCR, Istanbul, 13-17 July.

Mellado, C & Hanusch, F. (2011). Comparing professional identities, attitudes, and cross perceptions in public communication: A study of Chilean journalists and public relations practitioner. ICA, Boston, 26-30 May.

Mellado, C; Moreira, S; Lagos, C, & Hernández, M.E. (2010). Comparing journalism culture in Latin America: The Case of Chile, Brazil and Mexico. IAMCR, Braga, 18-22 July.

Mellado, C. (2010). Modeling professional role conceptions on Chilean journalism. Workshop Comparing Journalism: Theory, Methodology, Findings, Eichstaett (Bavaria), Germany, 9-12 July.

Mellado, C. (2010). A Plea for a Scholarly Community: Professional and Academic Culture among Chilean JMC Educators. ICA Singapur, 22-26 June.

Mellado, C & Lagos, C. (2010) Organizational and Territorial Cultures in Chilean Journalism. ICA, Singapur, 22-26 June.

Mellado, C. (2009). Elementos compartidos por el periodismo en Latinoamérica: Revisión de cinco décadas y propuesta de un modelo de análisis. Felafacs, La Habana, 19-22, October.

Mellado, C; Barría, S, & Salinas, P. (2009). Structural Employment of the journalist and professional validation of journalistic practices on the Chilean labor market. IAMCR, Ciudad de México, 21-24 July.

Hanitzsch, T; Hanusch, F & Mellado, C. (2009). Political Determinants of the Journalist's Professional Worldviews: A Comparative and Multilevel Analysis. Journalism in the 21st Century: Between Globalization and National Identity. Melbourne, 16-17 July.

Mellado, C. (2009). A Cross-National Bibliometric Analysis: Five Decades of Latin American Journalist Studies. ICA, Chicago, 21-25 May.

Hanitzsch, T; Berganza, R; Cangoz, I; Hamada, B; Hanusch, F; Moreira, S; Mwesige, P; Mellado, C; Reich, Z, & Vardiansyah Noor, D. (2009). Modeling Perceived Influences on Journalism: Evidence from a Cross-National Survey of Journalists. ICA, Chicago, 21-25 May.

Mellado, C & Kodrick, K. (2007). Chilean Journalists and Employment Options: The Development of a Labor Market Research Model to Revise Undergraduate Social Science Curriculum. ICA, San Francisco, 24-28 May.

Kodrich, K & Mellado, C. (2007). Chile's Regional Journalists in the 21st century: Attitudes, Behaviors and Job Satisfaction of News Media Professionals in Southern Chile. ICA, San Francisco, 24-28 May.

López Hidalgo, A & Mellado, C. (2005). Periodistas atrapados en la Red: rutinas de trabajo y situación laboral. V Biental Iberoamericana de la Comunicación, Estado de México, September.

Mellado, C. (2004). Gestión de la comunicación interna en la pequeña empresa industrial: un análisis de los procesos organizacionales clima y liderazgo. *V International Conference on Research in Communication ICOM*, La Habana, December.

Mellado, C. (2004). Cuestionario IMCOL: Clima y liderazgo comunicativo en la pequeña empresa. Aspectos diferenciales en función de variables de clasificación *III Congreso de Metodología de Encuestas*, Granada, Spain, September.

Mellado, C. (2004). Validez de constructo de una escala para medir clima y liderazgo desde una óptica comunicativa en la pequeña empresa *III Congreso de Metodología de Encuestas*, Granada, Spain, September.

Mellado, C. (2004). Organizational Reality Of The Small Industrial Enterprise: A Methodological Proposal For Climate And Leadership Measuring. *PRAGUE 2004 Communication Conference: Education, Participation a Globalisation*, Prague, Czech Republic, May.

Mellado, C. (2002). Periodismo y xenofobia. Congreso internacional: desafíos actuales en la comunicación intercultural”, Salamanca, Spain, 25-27 November.

## AWARDS & HONORS

- 2022 Journal Article of the Year 2022, Media, Communication and Cultural Studies Association -MeCCSA (Sourcing Pandemic News: A Cross-National Computational Analysis of Mainstream Media Coverage of COVID-19 on Facebook, Twitter, and Instagram. *Digital Journalism* <https://doi.org/10.1080/21670811.2021.1942114>)
- 2021 First Honorific mention for the Wolfgang Donsbach Article of the Year Award, Journalism Studies Division of ICA (Investigating the Gap between Newspaper Journalists' Role Conceptions and Role Performance in Nine European, Asian, and Latin American Countries. *The International Journal of Press/Politics* <https://doi.org/10.1177/1940161220910106>).
- 2020 Second Top Faculty Award, ICD Stevenson Competition, AEJMC San Francisco (Virtual) (Negotiating a digital self: Journalists' use of Twitter and Instagram).
- 2020 First Top paper Latino/Latin American Research Award (LARA), AEJMC San Francisco (Virtual) (Negotiating a digital self: Journalists' use of Twitter and Instagram).
- 2018 Honorific mention for the Wolfgang Donsbach Article of the Year Award, Journalism Studies Division of ICA (The Hybridization of Journalistic Cultures: A Comparative Study of Journalistic Role Performance. *Journal of Communication*, 67(6), 944-967).

2017	First Top Faculty Award, ICD Stevenson Competition, AEJMC Chicago (The Influence of Journalistic Role Performance on Objective Reporting in Chilean, Mexican and Spanish News).
2017	Second Top paper Latino/Latin American Research Award (LARA), AEJMC Chicago (The Influence of Journalistic Role Performance on Objective Reporting in Chilean, Mexican and Spanish News).
2017	Top Faculty Paper Award, Journalism Studies Division, ICA. (The Changes in Journalistic Role Performances in a Transitional Democracy Explained: A Cross-Longitudinal Study of Chilean Journalism Between 1990 and 2011).
2016- 2021	Excellence in Research Award, Pontificia Universidad Católica de Valparaíso.
2019	Teaching Award, School of Journalism, Pontificia Universidad Católica de Valparaíso
2017	Teaching Award, School of Journalism, Pontificia Universidad Católica de Valparaíso (Nominated).
2011 - 2014	Excellence in Research Award, University de Santiago.
2013	Teaching Award, School of Journalism, Universidad de Santiago
2007 -2010	Academic Excellence Award, University of Concepcion.
2007 – 2008	Postdoctoral Scholarship, funded by Fulbright
2004	Best Doctoral Dissertation Award, Pontifical University of Salamanca, Spain.
2001/2004	Doctoral Research Scholarship Award, funded by the Chilean Government (Beca Presidente de la República, Chile).

## **SERVICE TO THE DISCIPLINE AND PROFESSIONAL MEMBERSHIPS**

### **Research Funding Committees**

Since 2015	Advisory Board member, Fund for the Study of Pluralism in the National Information System (CONICYT, Chile)
2012-2014	Chair, Study Group of Sociology and Journalism of the National <i>Fund for Science &amp; Technology Development (FONDECYT, Chile)</i> .
2012-2014	Member, Study Group of Sociology and Journalism of the National <i>Fund for Science &amp; Technology Development (FONDECYT, Chile)</i> .
Since 2010	Reviewer for the Program to Improve Quality and Equity in Higher Education (MECESUP).
Since 2011	Reviewer for Chile's International Scholarship Programme (Becas Chile).

Since 2013                      Reviewer for CNA y Qualitas (Accrediting agencies of higher education programs)

### **Editor/editorial boards of academic journals**

Since 2020            Member of the Editorial Board, *Digital Journalism*

2019- 2020            Guest Editor Special Issue *New Paradigms and Approaches to Journalism and Mass Communication Research (Journalism & Mass Communication Quarterly)*

Since 2016.            Associate Editor, *Communication & Society, Spain*

2014                      Guest Editor Special Issue *De-westernizing Communication Studies: A Reassessment (Communication Theory)*

Since 2014.            Member of the Editorial Board, *Journalism and Mass Communication Quarterly*

2011 -2014            Associate Editor of *Communication Theory, Wiley.*

Since 2012            Member of the Scientific Committee, *Palabra Clave, Colombia.*

Since 2009.            Member of the Scientific Committee, *Tercer Milenio, Catholic University of the North, Antofagasta, Chile.*

Since 2007            Member of the Scientific Committee *Perspectivas de la Comunicación, University of La Frontera, Chile.*

### **Reviewer for academic journals**

- Journal of Communication
- Political Communication
- Mass Communication and Society
- The International Journal of Press/Politics
- Digital Journalism
- JMCQ
- Communication Research
- Gazette
- Journalism (Sage)
- Journalism Studies
- Mass Communication and Society
- Journalistic Practice
- Communication and Society (Spain)
- Comunicación y Sociedad (Guadalajara, Mexico)
- Cuadernos de Información (Chile)
- Innovar (Colombia)

## Memberships

Since 2007	International Communication Association (ICA)
Since 2008	International Association for Media and Communication Research (IAMCR)
Since 2013	Association for Educators in Journalism and Mass Communication (AEJMC)
Since 2014	European Communication Research and Education Association (ECREA)

## Organization of Conferences

- President of the organizing committee and Chair of the scientific committee, 1<sup>st</sup> International Conference on Journalism Studies, Santiago de Chile, June 27-29 2012.
- Organizer of local conference "Debates on Journalism", University of Concepción, Chile, May 11-13, 2005.

## Others

2011-2015	Member of the Executive Committee of the <i>Worlds of Journalism Study</i> .
2012-2018	Committee member of the <i>Outstanding Journal Article of the Year Award</i> , Journalism Studies Division, ICA.
2012	Chair, Journalism Studies Division, Chilean Communication Association (INCOM).

## UNIVERSITY, SCHOOL, AND DEPARTMENT SERVICE

Since 2016	Director of Research, School of Journalism, Pontificia Universidad Católica de Valparaíso, Chile.
2011-2015	Chair, Research Committee, School of Journalism, University of Santiago, Chile.
2011-2015	M.A. Advisory Committee, School of Journalism, University of Santiago, Chile.
2011-2015	Faculty Search Committee, School of Journalism, University of Santiago, Chile.
2008-2010	Chair, Research Committee, Social Communication Department, University of Concepción, Chile.

## TEACHING RECORD

### *Pontificia Universidad Católica de Valparaíso*

2022, Semester 2	Research Seminar, Undergraduate-level.
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2022, Semester 1	Journalism and Mass Communication Research, Undergraduate-level.
2022, Semester 1	Research Methods. Graduate-level (M.A.)
2021, Semester 1	Journalism and Mass Communication Research, Undergraduate-level.
2021, Semester 1	Research Methods. Graduate-level (M.A.)
2021, Semester 2	Research Seminar, Undergraduate-level.
2020, Semester 1	Journalism and Mass Communication Research, Undergraduate-level.
2020, Semester 1	Research Methods. Graduate-level (M.A.)
2019, Semester 2	Research Seminar, Undergraduate-level.
2019, Semester 1	Journalism and Mass Communication Research, Undergraduate-level.
2019, Semester 1	Research Methods. Graduate-level (M.A.)
2018, Semester 2	Research Seminar, Undergraduate-level.
2018, Semester 1	Journalism and Mass Communication Research, Undergraduate-level.
2018, Semester 1	Journalistic field. Graduate-level (M.A.).
2017, Semester 2	Research seminar, Undergraduate-level.
2017, Semester 2	Journalism and Mass Communication Research, Undergraduate-level.
2017, Semester 1	Journalistic field. Graduate-level (M.A.)
2016, Semester 2	Research Methods II, Undergraduate-level.
2016, Semester 1	Journalistic field. Graduate-level (M.A.).
2015, Semester 2	Research Methods II, Undergraduate-level.
2015, Semester 1	Journalistic field. Graduate-level (M.A.)

### ***Universidad de Santiago***

2014 Semester 2	Research seminar, Undergraduate-level.
2014, Semester 1	Advanced Research Methods Graduate-level (M.A.).
2014, Semester 1	Mass Communication Research, Undergraduate-level.
2013, Semester 2	Research seminar, Undergraduate-level.
2013, Semester 2	Research Methods, Undergraduate-level.
2013, Semester 2	Comparative Media Systems, Graduate-level (M.A.)
2013, Semester 1	Advanced Research Methods Graduate-level (M.A.)
2013, Semester 1	Mass Communication Research, Undergraduate-level.

2012, Semester 2	Research seminar, Undergraduate-level.
2012, Semester 2	Research Methods, Undergraduate-level.
2012, Semester 2	Comparative Media Systems, Graduate-level (M.A.)
2012, Semester 1	Advanced Research Methods Graduate-level (M.A.)
2012, Semester 1	Mass Communication Research, Undergraduate-level.
2011, Semester 2	Research seminar, Undergraduate-level.
2011, Semester 2	Research Methods, Undergraduate-level.
2011, Semester 2	Comparative Media Systems, Graduate-level (M.A.)
2011, Semester 1	Advanced Research Methods, Graduate-level (M.A.)
2011, Semester 1	Mass Communication Research, Undergraduate-level.

### ***Universidad de Concepción***

2010, Semester 1	Mass Communication Research, Undergraduate-level.
2010, Semester 1	Project Management in Communications, Undergraduate-level.
2009, Semester 2	Strategic Communication, Undergraduate-level.
2009, Semester 2	Project Management in Communications, Undergraduate-level.
2009, Semestre 2	Applied research in Communication, Graduate-level (M.A.)
2009, Semester 1	Mass Communication Research, Undergraduate-level.
2009, Semestre 1	Project Management in Communications, Undergraduate-level
2008	Leave of absence - Postdoctoral Fulbright Fellowship
2007	Leave of absence - Postdoctoral Fulbright Fellowship
2006, Semester 2	News and Mass Communication Theory, Undergraduate-level.
2006, Semester 2	Applied research in Communication, Graduate-level (M.A.)
2006, Semester 2	Research seminar, Undergraduate-level.
2006, Semester 1	Management Communications, Undergraduate-level.
2006, Semester 1	Project Management in Communications, Undergraduate-level.
2006, Semester 1	News Writing, Undergraduate-level.
2005, Semester 2	Research seminar, Undergraduate-level.
2005, Semester 1	Communication Management, Undergraduate-level.
2005, Semester 1	Project Management in Communications, Undergraduate-level.
2004, Semester 2	Research seminar, Undergraduate-level.

### **Other Universities**

2022, Semester 1	Advanced Research Methods. Graduate-level (Ph.D.). Ph.D Program in Communication. Universidad de la Frontera and Universidad Austral, Chile.
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2021, Semester 1                      Advanced Research Methods. Graduate-level (Ph.D.). Ph.D Program in Communication. Universidad de la Frontera and Universidad Austral, Chile.

2018, Semester 2                      Research Seminar. Graduate-level (Ph.D.). Ph.D Program in Communication. Universidad del Norte, UniNorte, Colombia.

## THESES SUPERVISIONS

### Graduate Students

2021 –                                      M.A – David Leiva – Cultura organizacional y cambio en empresas chilenas. Communication Program. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV (Advisor).

2021 -                                      Ph.D – Karla Manzo - Ciclos mediáticos-epidémicos en la cobertura de Covid 19. Identificación de los factores que intervienen en la construcción de las noticias sobre la crisis sanitaria. Ph.D. Program. Universidad Iberoamericana, Mexico (Co-advisor).

2019- 2022                                Ph.D - Rodolfo Hlousek Astudillo - Migración forzada, racialización y nuevas subjetividades: análisis de la experiencia barrial como práctica descolonizadora de inmigrantes haitianos residentes en la ciudad de Temuco, región de La Araucanía, Chile. Ph.D. Program. Universidad de la Frontera and Universidad Austral, Chile (Co-advisor).

2016-2019                                Ph.D – Nicolás Rotelli – Las prácticas periodísticas en la construcción de las noticias en los medios gráficos argentinos. Social Science Program. Facultad Latinoamericana de Ciencias Sociales, Flacso (Co-advisor).

2018                                        M.A – Sebastián Vásquez – catolicismo online: estrategias de comunicación de comunidades parroquiales con sus feligreses a través del uso de Facebook. Communication Program. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV (Advisor).

2018                                        M.A – Fernanda González Lacoste – Presencia de elementos populistas en las cuentas de Instagram y Twitter de presidentes de América Latina. Communication Program. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV (Advisor).

2016                                        M.A – Diana Viveros– La Ley de Comunicación en Ecuador y los Roles Profesionales expresados en el contenido noticioso de la prensa escrita nacional. Communication Program. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV (Advisor).

2014 - 2017                                Ph.D – Miguel Garcés– Modelando la autonomía periodística en contextos de violencia directa y estructural: Influencias determinantes de la autonomía profesional percibida por los periodistas para producir y publicar noticias en

- Colombia. Ph.D. Communication Program, Universidad del Norte, Barranquilla, Colombia (Co-advisor).
- 2015 M.A – Maureen Díaz – Agenda Temática y uso de fuentes en el periodismo chileno: Un estudio comparado de las portadas y titulares de medios informativos escritos, online, televisión y radio. Communication Program. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV (Advisor).
- 2013 M.A. – Leonardo Iturra and Rodrigo Contreras – Un Nuevo modelo de RSE para Sociedades Anónimas Deportivas Profesionales. Communication Program. School of Journalism, Universidad de Santiago, USACH (Advisor).
- 2012 M.A. - Rodrigo Durán – Estudio comparativo de los modelos de periodismo presentes en la prensa impresa y digital de Chile: Los casos de Emol y de El Mercurio. Communication Program. School of Journalism, Universidad de Santiago, USACH (Advisor).
- 2009 M.A. – Jimena Parra - *Radiografía de los Periodistas/Comunicadores del Sector Público en la Región de la Araucanía*. Communication Program. School of Journalism, Universidad de la Frontera (Co-advisor).
- 2009 M.A. – Alvaro Cuminao - *Diversificación laboral y formación académica del periodista en la Novena Región de la Araucanía. Un diagnóstico desde la propuesta de innovación curricular de la Carrera de Periodismo de la Universidad de La Frontera de Temuco*. Communication Program. School of Journalism, Universidad de La Frontera (Co-advisor).

### Undergraduate Students

2020. B.A.- Lucas Garrido.- Roles profesionales presentes en la performance periodista de periodistas deportivos en Twitter. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.
- 2020 B.A. – Aracely Castillo.- Roles periodísticos en medios digitales chilenos: plebiscito 2020. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.
- 2019 B.A.- Nicolás Véliz. - Redes de promoción: análisis de los roles emergentes en los periodistas deportivos chilenos de televisión en Instagram y Twitter. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.
- 2017 B.A. – Macarena Rojas, Colombina Zanetta, Matías Sanllehi – Redefinición de los roles profesionales de los periodistas chilenos de política y espectáculos en redes sociales: un estudio comparado de las plataformas Twitter e Instagram. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.
- 2017 B.A. – Nelson Espinoza, Josefa Herrera, Gabriel Marín, Daniela Romero – Entre la retórica y la práctica. La brecha entre los roles periodísticos y su

materialización en el contenido noticioso de la televisión, radio y prensa impresa en Chile. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.

- 2016 B.A. – Thiare Colpi Carreño, Natalia Cruz García-Hidobro, and Constanza Rivera Peña– Presencia del rol periodístico Watchdog en la cobertura de escándalos políticos de la prensa impresa y online, y su relación con el uso de fuentes y tópicos principal: Un estudio del caso Penta. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.
- 2016 B.A. – Francisca González Mosler, Dayana Muñoz Araya, and Juan Rivera Uribe– Encuadre de la temática homosexual en el contenido noticioso de la prensa online y escrita chilena. Licenciatura en Comunicación Social. School of Journalism, Pontificia Universidad Católica de Valparaíso, PUCV.
- 2016 B.A. – Lía Alvear – Clientes, Ciudadanos o Espectadores: La concepción de audiencia del periodismo chileno en el marco de la nueva institucionalidad cultural. Un estudio comparativo de los modelos de periodismo de servicio, infoentretenimiento y cívico en la cobertura de cultura y espectáculos en la televisión, radio, prensa online y prensa escrita nacional. School of Journalism, Universidad de Santiago.
- 2015 B.A. Fabián Padilla – *El Uso de Facebook* como moderador de la influencia de la noticia en la participación política de los jóvenes universitarios chilenos. School of Journalism, Universidad de Santiago.
- 2014 B.A. – Lorena Jiménez and Stephanie Soffia. Desempeño de los roles profesionales en las noticias de ciencia y tecnología en medios de prensa impresa y prensa en línea chilena. School of Journalism, Universidad de Santiago.
- 2014 B.A. – Gonzalo Quezada and Cinthya Torres Jara – El periodista y su relación con el poder: Roles profesionales de los periodistas en el cine. School of Journalism, Universidad de Santiago.
- 2014 B.A. – Camila Gálvez and Karen Peña - Cobertura noticiosa en la prensa chilena de los candidatos en las elecciones presidenciales 2013 y la percepción del público, en el marco de la teoría de la agenda setting. School of Journalism, Universidad de Santiago.
- 2014 B.A. – Kamila Cortez and Catalina Jofré (2014). El tratamiento informativo de la crisis económica europea en la prensa escrita chilena, un análisis de contenido desde la teoría del Framing. School of Journalism, Universidad de Santiago.
- 2013 B.A. – Nicole Berríos, Karla Durán, Paloma Henríquez, and Constanza Martínez (2012). Modelos Profesionales De Periodismo y Encuadres Noticiosos En Temáticas Referidas A Movimientos Sociales: El Caso Chileno Del Movimiento Estudiantil 2011. School of Journalism, Universidad de Santiago.

- 2013 B.A. – Diego Céspedes and Antonio Figueroa. The spectacularization of politics in Chile. A cross-longitudinal study of the national political press. School of Journalism, Universidad de Santiago.
- 2009 B.A. – Priscila González and María Paz Oberreuter - Ejercicio de las Relaciones Públicas en Chile: Estudio comparativo en las regiones de Antofagasta, Bío-Bío, Araucanía y Metropolitana. Communication Department, Universidad de Concepción.
- 2009 B.A. - Kurt Castro and Constanza Guajardo - Desarrollo de la Academia en las escuelas de periodismo en Chile en el periodo 1998 - 2007. Estudio comparativo en las regiones de Antofagasta, Bío-Bío, Araucanía y Metropolitana. Communication Department, Universidad de Concepción.
- 2009 B.A. - Verónica Toledo and Celeste Burgos - Singularidad del periodista en su rol de docente y análisis de mallas curriculares de las cuatro escuelas de periodismo de la región del Bío Bio. Communication Department, Universidad de Concepción.
- 2009 B.A. - Francisco Moreno, Luis Villegas and Alvaro Bernales - El estado del periodismo en la región del bio bio desde el punto de vista de la situación del mercado real y del mercado potencial. Communication Department, Universidad de Concepción.
- 2006 B.A. – Verónica Candia - *Asociatividad como modelo de gestión: Un estudio de caso de la organización de municipios ANDEL*. Communication Department, Universidad de Concepción.
- 2006 B.A. – Luis Castillo, Felipe Besoain, Cristina Espinoza and Alejandra Ruiz - *El rol del periodista en el sector público. Un estudio en la VIII Región*. Communication Department, Universidad de Concepción.
- 2005 B.A. - Marcelo Montero– *Gestión de la Comunicación en el Municipio de Bulnes. Un estudio de caso de su imagen corporative*. Communication Department, Universidad de Concepción.
- 2005 B.A. – Marcelo Herrera and Iván Rojas– *ONGs y visibilidad: nivel de posicionamiento en la prensa regional e incidencia de la exposición pública en su labor empoderadora*. Communication Department, Universidad de Concepción.

## PREVIOUS PROFESSIONAL EXPERIENCE

- 2001-2002 Salamanca correspondent (part-time)  
*La Nación* newspaper (Santiago, Chile)
- 1999 – 2001 Reporter (full-time)  
*El Mercurio* Newspaper (Santiago, Chile)
- 1999 – 2000 Santiago Correspondent (part-time)  
*El Sur* Newspaper (Concepción, Chile)