

# How to assist the forcibly displaced: vulnerability assessment, profiling and targeting



Yara Romariz Maasri, UNHCR MENA Bureau

University of Perugia, 19 November 2019



# Outline

- Introduction
- Facts and figures
- How does UNHCR work?
- Vulnerability
- Profiling
- Targeting
- Q & A

# Introduction

# UNHCR – Key organizational figures

- Present in over **130 countries**, with over **16,800 staff** – around **90% based in the field**
- Required budget for 2019: US\$ 8.6 billion
- In 2018, of a required US\$ 7.7 billion, only received US\$ 4.2 billion – around 55% of needs





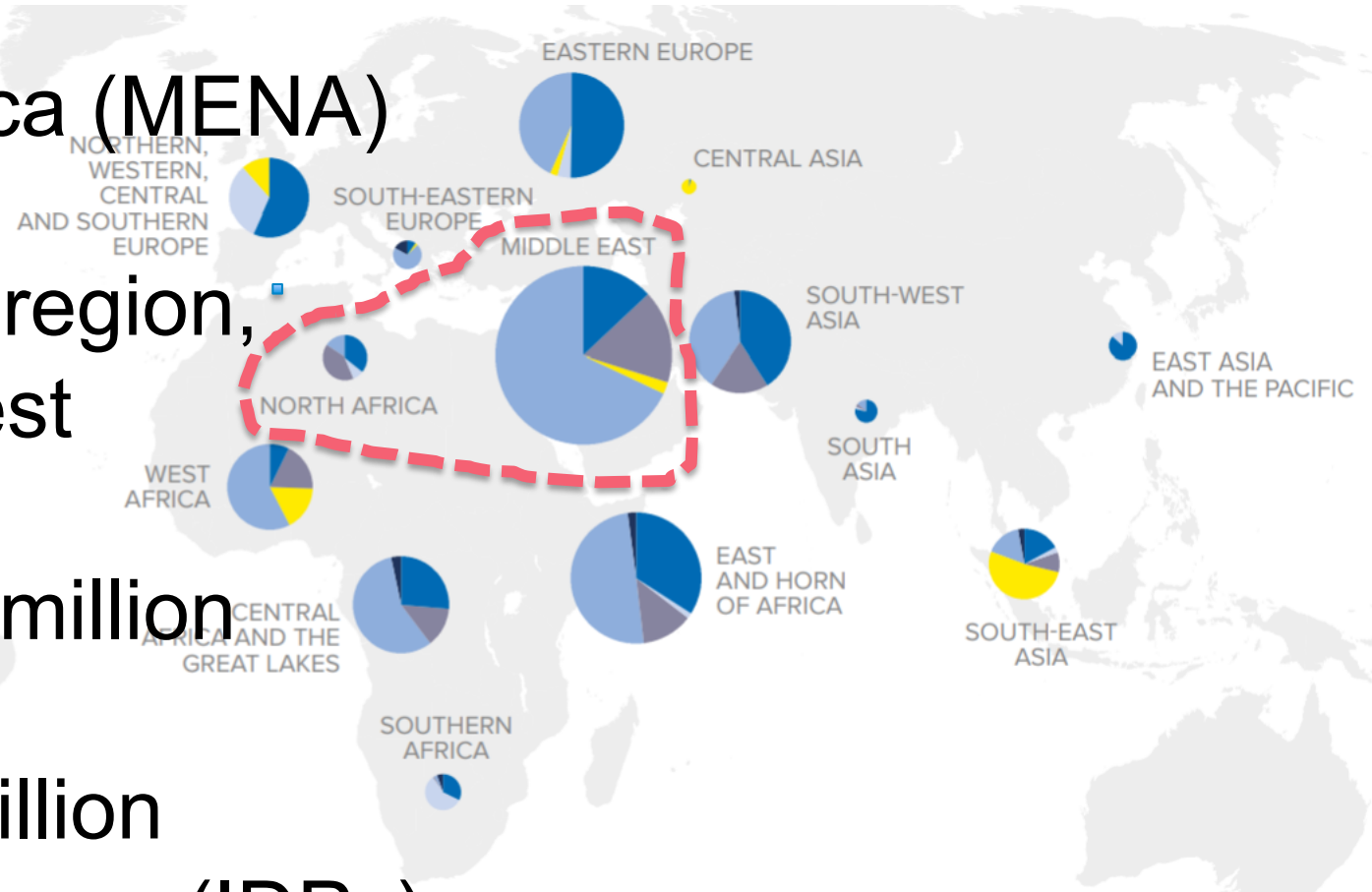
# Who is of concern to UNHCR?

- refugees
- returnees
- stateless people
- internally displaced persons
- asylum-seekers.



# MENA Bureau

- Middle East and North Africa (MENA) Bureau – Amman, Jordan
- Covers 19 countries in the region, including some of the largest displacement crises:
  - Syria situation: over 5.6 million persons of concern
  - Yemen situation: 3.65 million Internally Displaced Persons (IDPs)
  - Iraq: over 570,000 IDPs



# Syrian refugees in the region

- Syria currently produces more refugees than any other country
- The vast majority is in the Middle East

End August 2019: Over 5.6 million

Location name	Source	Data date		Population
Turkey	UNHCR, Government of Turkey	22 Aug 2019	<div><div></div></div> 64.8%	3,654,173
Lebanon	UNHCR	31 Jul 2019	<div><div></div></div> 16.4%	926,717
Jordan	UNHCR	4 Aug 2019	<div><div></div></div> 11.7%	660,330
Iraq	UNHCR	31 Jul 2019	<div><div></div></div> 4.1%	228,851
Egypt	UNHCR	31 Jul 2019	<div><div></div></div> 2.3%	130,371
Other (North Africa)	UNHCR	30 Nov 2018	<div><div></div></div> 0.6%	35,713

# Facts and figures



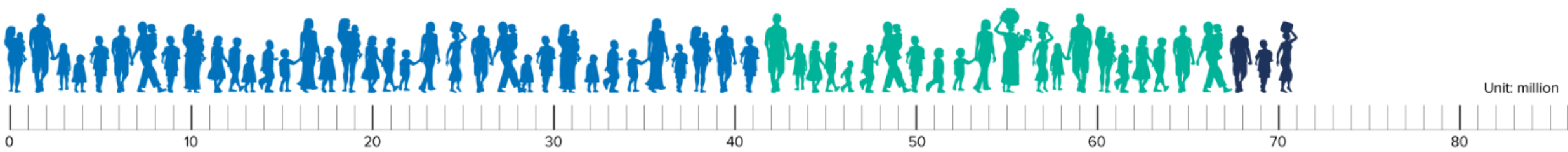
# Keeping track

- Every year, UNHCR tracks the number of people forced to flee
- These figures are published in the annual Global Trends and Global Appeals reports
  - how many people need help
  - how much help they need
  - how many staff we must deploy



# Global trends for 2018

**70.8 million** forcibly displaced people worldwide



Internally Displaced People  
**41.3 million**

Refugees  
**25.9 million**  
20.4 million under UNHCR's mandate  
5.5 million Palestinian refugees under UNRWA's mandate

Asylum-seekers  
**3.5 million**

# Global trends for 2018

Where the world's displaced people are being hosted

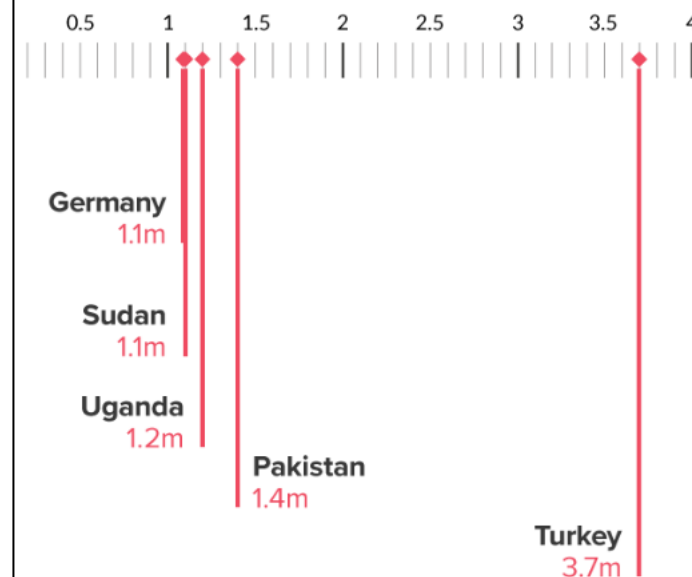


About 80 per cent of refugees live in countries neighbouring their countries of origin

**57%** of UNHCR refugees came from three countries



**Top refugee-hosting countries**



**341,800**  
new asylum seekers

The greatest number of new asylum applications in 2018 was from Venezuelans



UNHCR has data on

**3.9 million**  
stateless people

but there are thought to be millions more



# How does UNHCR work?

# How is UNHCR funded?

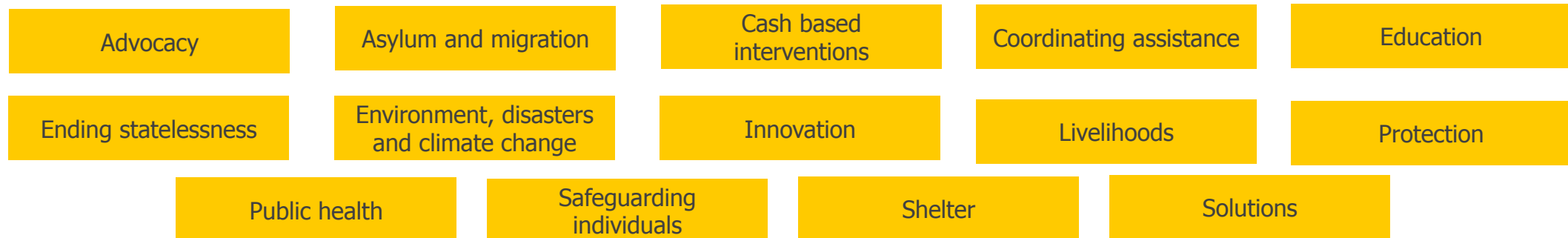
- UNHCR relies almost entirely on voluntary contributions from governments
- UN and pooled funding mechanisms
- Also inter-governmental institutions (for example, EU), private sector and private donors

<b>Contributions to UNHCR - 2019</b> (as at 30 September 2019, in United States dollars)		
	<b>Donor</b>	<b>Contributions</b>
1	United States of America	1,668,082,053
2	European Union	478,034,742
3	Germany	198,656,892
4	Sweden	137,855,916
5	Japan	124,116,003
6	United Kingdom of Great Britain and Northern Ireland	100,211,521
7	Denmark	86,502,448
8	Norway	71,564,251
9	Private donors in Spain	63,741,114
10	Canada	59,194,791



# What does UNHCR do?

- Provides assistance – either emergency, or longer term
- Promotes refugee protection and access to basic human rights
- When asked by the government, registers persons of concern and conducts Refugee Status Determination (RSD)
- Researches and advises on new laws and regulations affecting people of concern
- Coordinates major appeals and responses



# Durable solutions

UNHCR tries to finding solutions that enable refugees to live their lives in dignity and peace:

- **voluntary repatriation:** in 2012, over 3,000 refugees in Angola registered with UNHCR for assistance to return to Namibia
- **resettlement:** less than 1% of refugees were resettled in 2018
- **integration:** in 2014, 162,000 Burundian refugees were granted citizenship in Tanzania

# Cash assistance

- most refugees live in environments where they have access to markets and services in the same way that local communities do;
- cash enables them to fulfil their needs in a dignified manner and contributes to the local economy.



# UNHCR and cash assistance

- UNHCR uses cash-based interventions (CBIs) to provide protection, assistance and services to the most vulnerable.
- 2016–2018: US\$ 1.8 billion in cash to over 16 million people, in over 100 countries
- 95% is in the form of multi-purpose grants (MPGs)



# Multi-purpose cash grants

- MPGs are meant to cover refugees' basic needs such as rent and other expenses
- Reduce protection risks
- Allow refugees dignified choice of how to spend the money





# Livelihoods

## UNHCR activities:

- advocating for the right to work;
- training and building skills;
- helping people find a market for their skills and goods.



© UNHCR/S.Baldwin

*Through safe work, people forced to flee can provide for their families' basic needs, maintain their dignity and contribute to society, which is what they want. They often enrich their communities with their experience and skills, while preparing for a better future.*

# Vulnerability

# UNHCR's “specific needs”

UNHCR has over 100 codes to identify conditions and situations that can put a refugee at risk;

- medical conditions (including mental health);
- disabilities;
- conditions specific to children (early marriage, child labour, child exploitation) and to women;
- survivors of violence and torture, legal and physical protection needs (detention, undocumented, etc.).

# Vulnerability as a concept

- There is no agreed upon definition of what it means to be vulnerable
- We often assume the most poor, or with the most serious specific needs, are the “most vulnerable”
- But there are different kinds of vulnerabilities, which can result from a combination of factors
- Which are not always visible

# Who is a vulnerable refugee?



This family is unable to meet their basic needs



This family can meet their basic needs, but are not self-reliant enough to consistently meet these and additional needs



This person is self-reliant and can meet their own material needs, but needs support with their legal status



# Vulnerability as a construct

- Vulnerability is multi-dimensional, not uni-dimensional
- If we think of it in terms of risks and capacities:

$$\text{RISK} = \frac{\text{THREATS} \times \text{VULNERABILITIES}}{\text{CAPACITIES}}$$

The more capacities refugees have to respond to threats and vulnerabilities, the more self-reliant they are (and vice-versa)

# Vulnerability as a spectrum

## Three main dimensions on the spectrum:

- Basic needs
- Coping Capacity and self-reliance
- Well-being and community inclusion



# Profiling

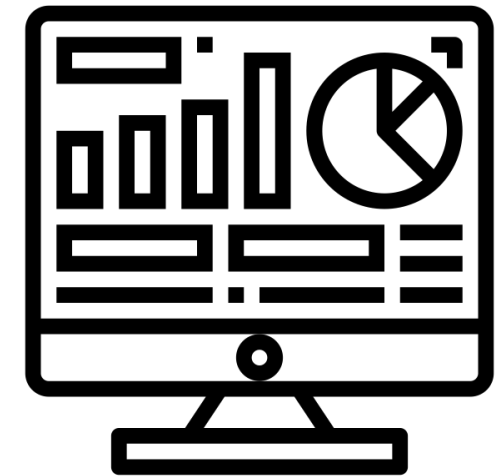
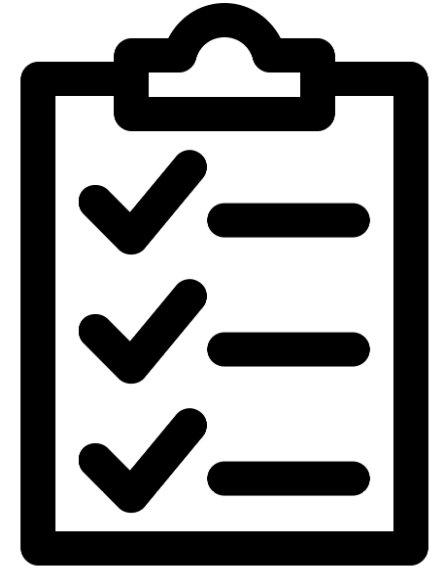
## Current regional situation

- Different country operations have different approaches to measure “vulnerability” in order to prioritize and target assistance:
  - Proxy means targeting (using predicted expenditure)
  - Scorecard
  - Categorical (looking at specific needs)

**How can we do better?...**

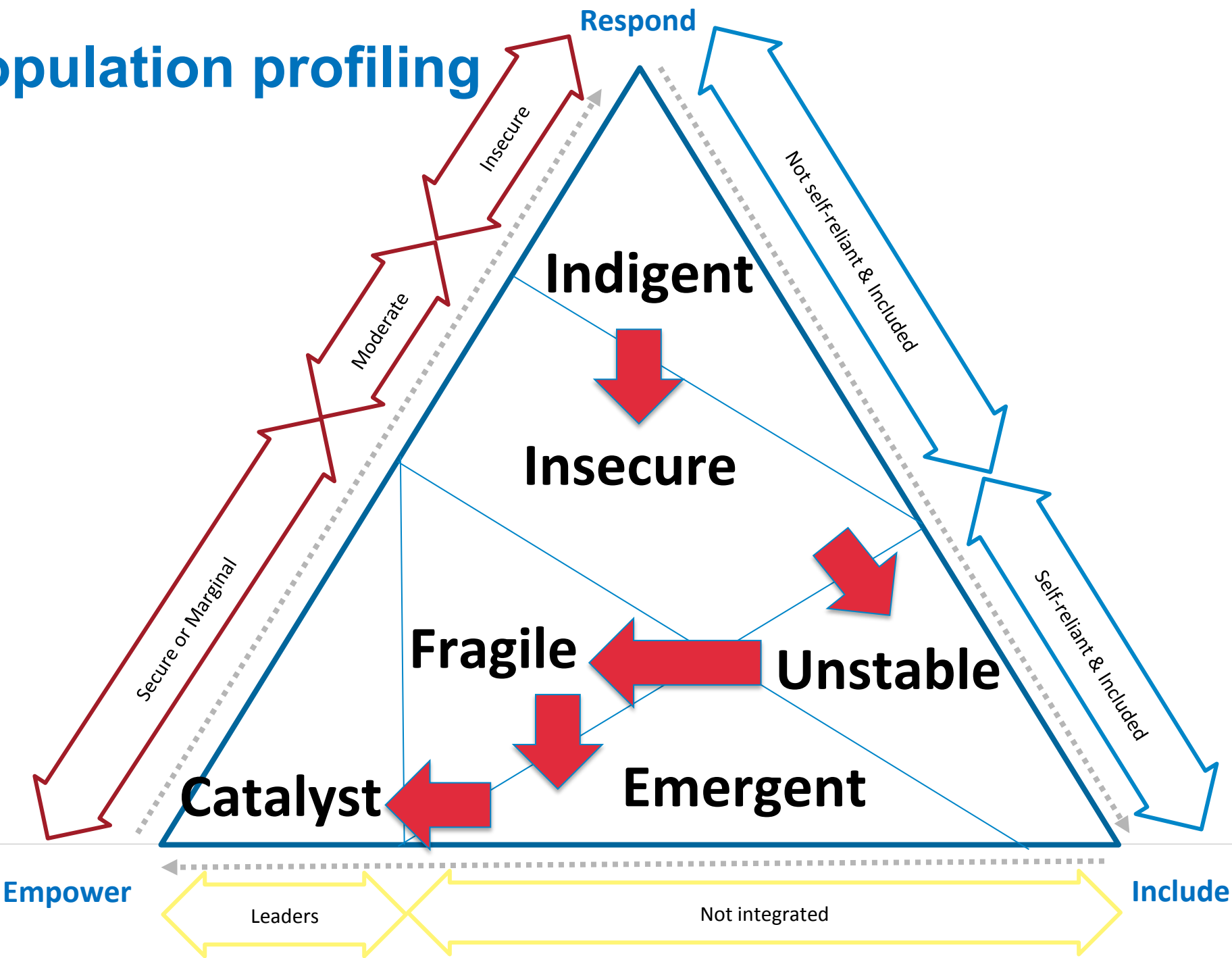
## Available data

- Registration database (proGres) contains biographical data (sex, age, address, etc.)
- Household surveys containing socioeconomic data (income and expenditure; food security; living conditions; education, etc.)
- Combining both types of data, we can use statistical methods to profile the population into different groups



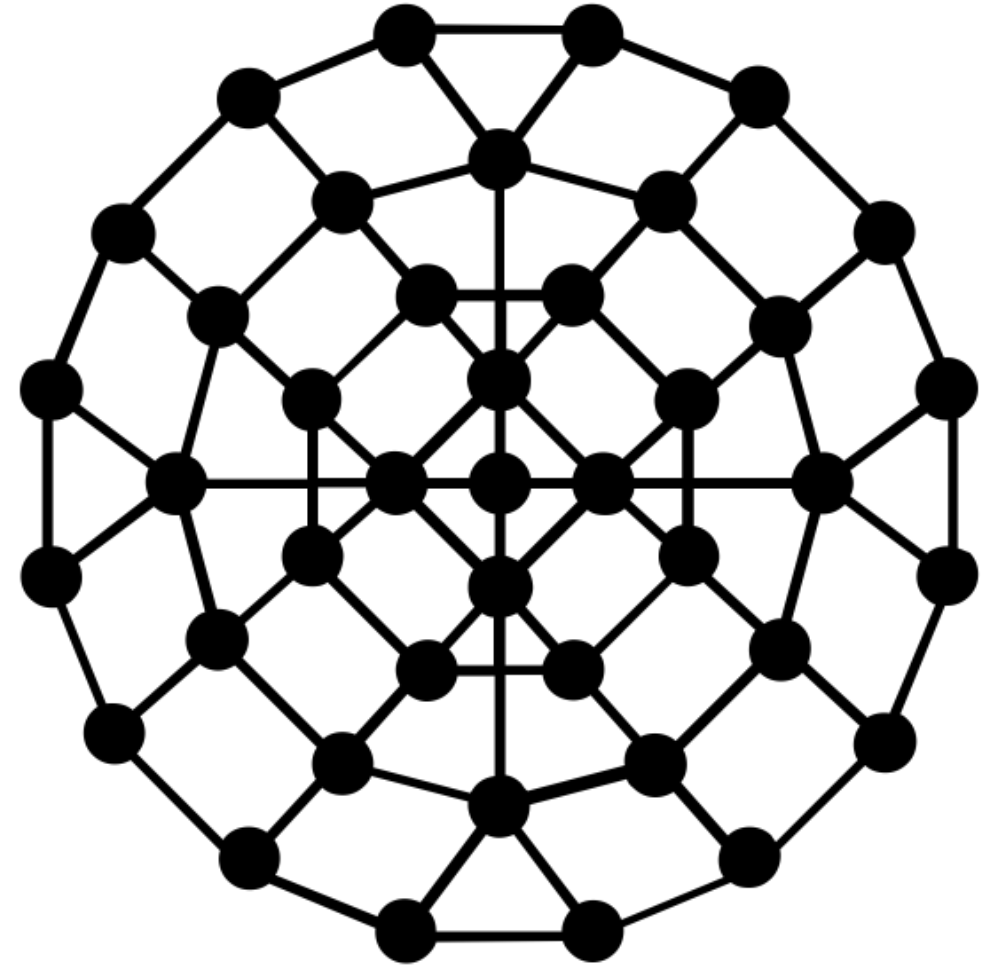


# Population profiling



# Item Response Theory (IRT)

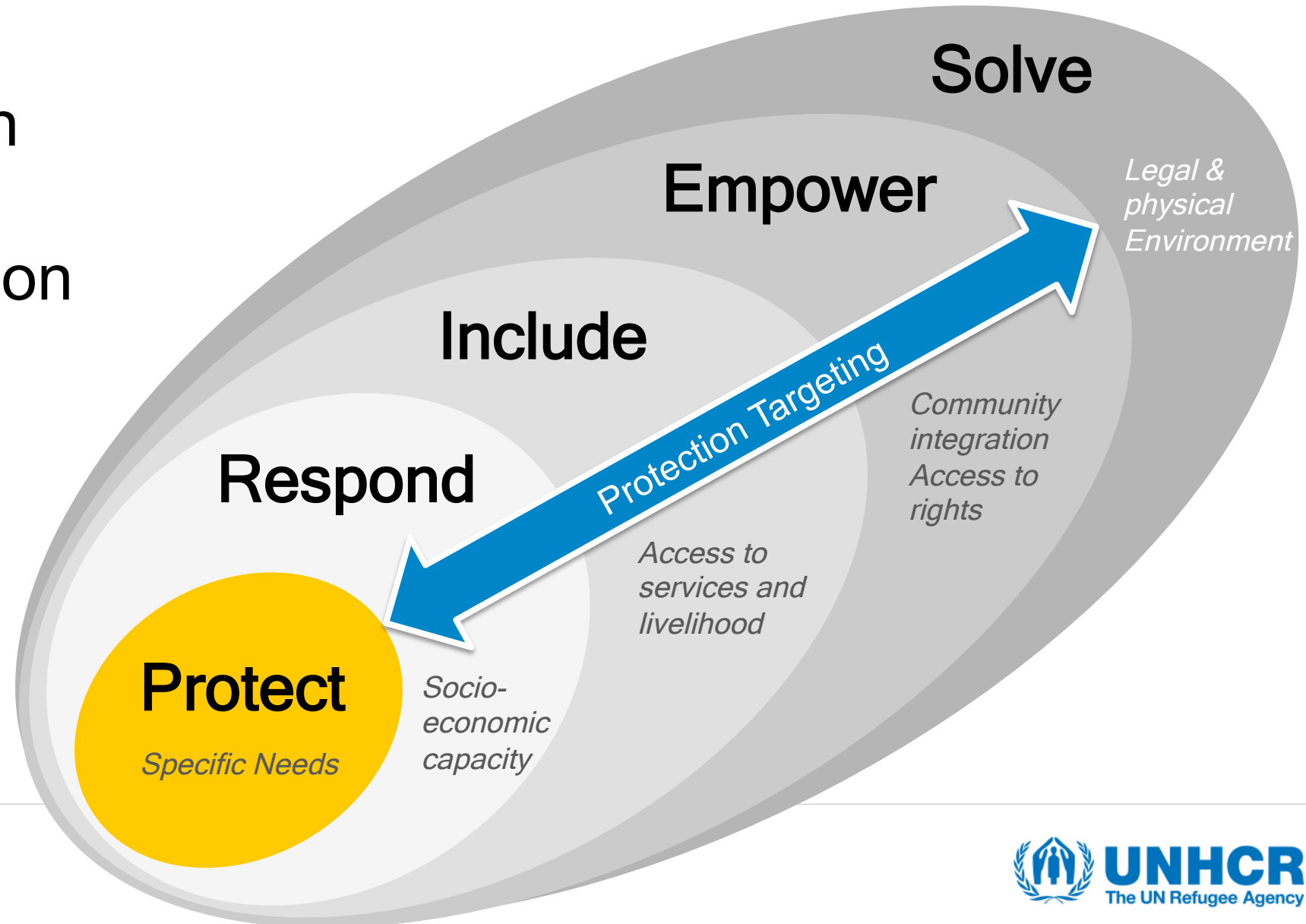
- Statistical tool for inferring an unobservable phenomenon from a set of variables
  - In this case, the unobservable phenomenon is vulnerability, and the variables are the existing data on refugees
- Multi-dimensional: several, interrelated, dimensions contribute to define the general latent construct (vulnerability)



# Targeting

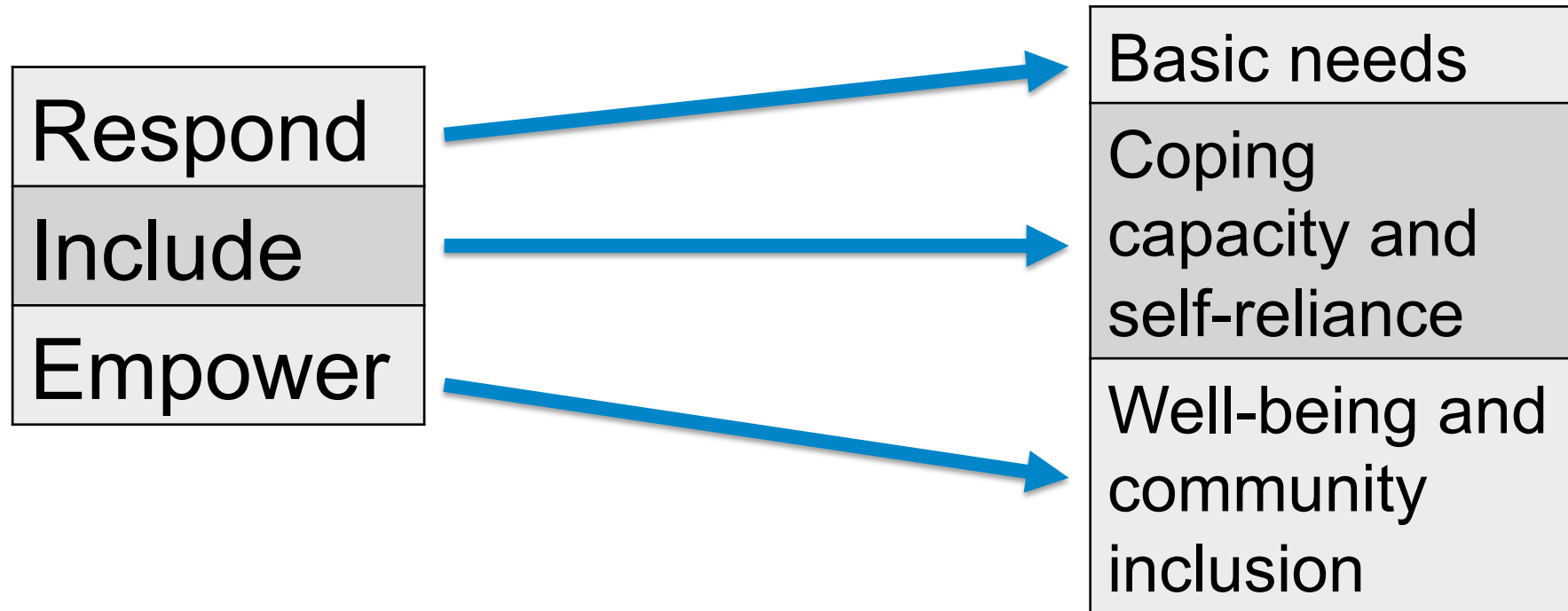
# UNHCR Strategic Directions 2017–2021

- Outlines five main directions for UNHCR to focus on
- Each direction addresses a different type of vulnerability



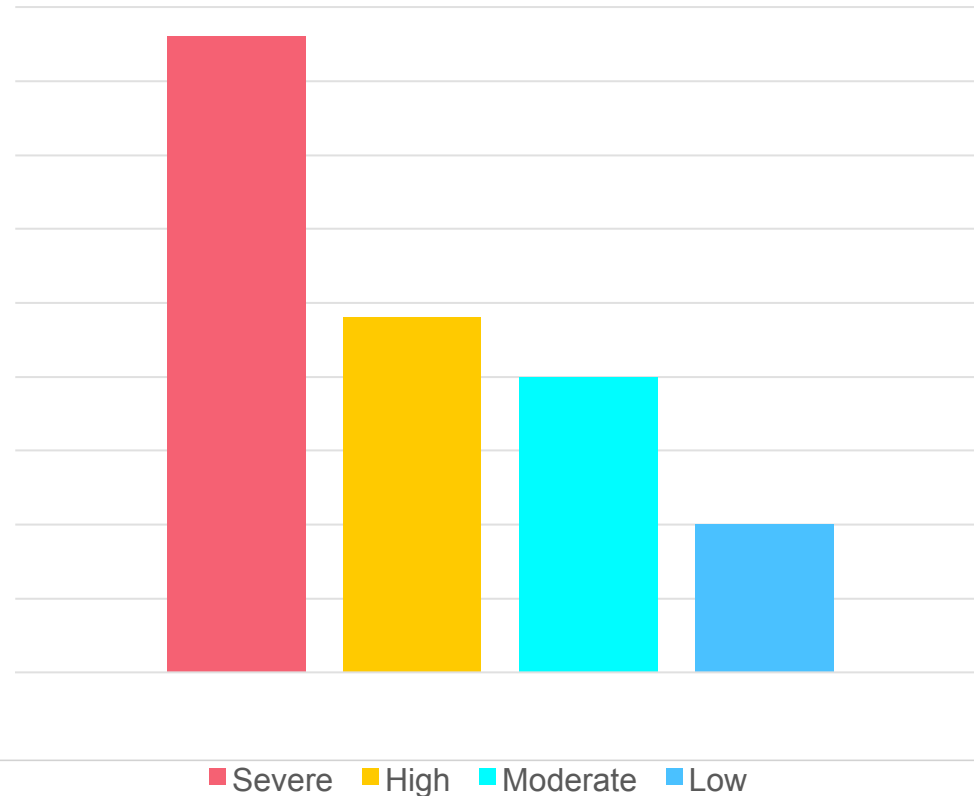
# Aligning with the strategic directions

Three strategic directions can be said to correspond to the dimensions we established earlier



# Current methodologies

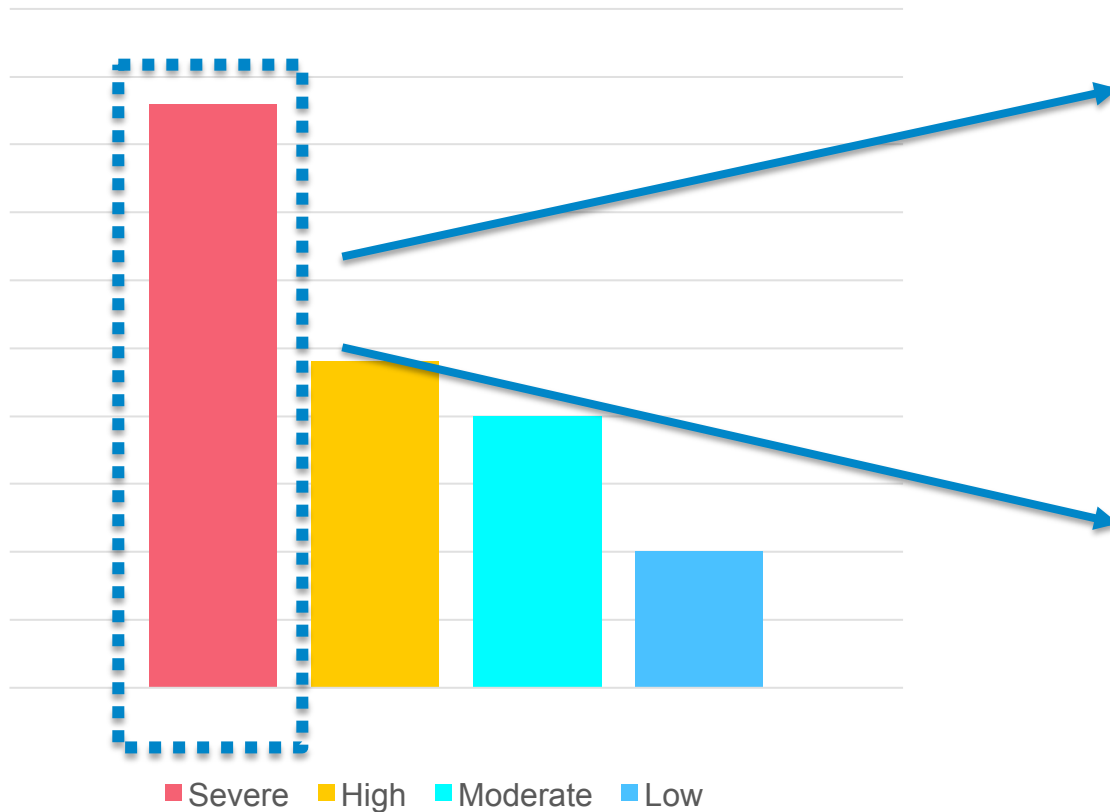
- Some operations are using poverty as a single factor for categorisation
- Everybody under a certain threshold receives cash assistance





# How profiling can help

- But within this larger group of “severely poor” what if we find different groups, or profiles?



## Group 1

Single parents with young children, no child care option and a certain set of skills

## Group 2

Elderly couples unable to work due to poor health, no other family members

# Customized assistance

## Group 1

Single parents with young children, no child care option and a certain set of skills

**Improve coping capacity and self-reliance**

**Livelihoods support, such as microcredit for a home-based business**

## Group 2

Elderly couples unable to work due to poor health, no other family members

**Respond to basic needs**

**Cash assistance to meet needs such as shelter and food**

## Improved efficiency and effectiveness

- In this example, customizing assistance according to profiles and needs will result in two main and very important outcomes:
  - Cash assistance for those who truly need it = unable to respond to their basic needs on their own
  - Other types of assistance for those who have different needs
- Refugees receive what they need, and we maximise our resources

# Q & A